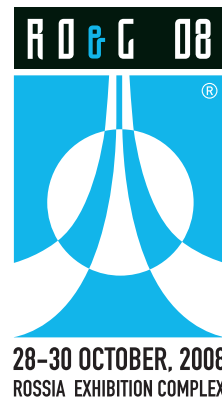


2008 SPE RUSSIAN OIL & GAS TECHNICAL CONFERENCE AND EXHIBITION

Moscow, Russia October 28 – 30, 2008



Oil & Gas Eurasia

Member of:
BPA
PUBLISHERS

Official Publication,
Catalogue and Show Daily
Publisher

As official publication of the 2008 SPE RUSSIAN OIL&GAS TECHNICAL CONFERENCE & EXHIBITION, **Oil & Gas Eurasia** offers an unbeatable BRAND BUILDER package that delivers your message to Russia's most qualified oil and gas technology and equipment purchasers!

- **AUGUST SHOW PREVIEW ISSUE** – Get your customers thinking in advance about what you will exhibit at RO&G 08. Our “curtain raiser” August Show Preview Feature can include you! We deliver to 12,000 qualified monthly subscribers throughout Russia's oil bearing regions; plus 3,000 bonus distribution to regional West Siberian industry events in September.
- **OCTOBER OFFICIAL PUBLICATION – RO&G** is the region's only true technical conference & exhibition, an event designed for senior professionals supported by national and international operators. A survey of attendees to the 2006 event found that 82.84% of attendees found RO&G 2006 relevant to their businesses; 59% found it a useful source of new products and services; 63.5% found it a source of new suppliers. Bonus show distribution of 3,000 for a total circulation of 15,000.
- **OFFICIAL EXHIBITION CATALOGUE and SHOW DAILY NEWSPAPER.** These bilingual, parallel text publications, taken together or individually, will assist you in delivering your brand or product message to a highly targeted, qualified audience engaged especially in the technology side of Russian oil and gas.



CATALOGUE - Each of the expected 5,000 visitors, exhibitors, press and VIPs attending OGE&E 08 will receive copies of the A4 sized, perfect bound, RO&G Exhibition Catalogue which, as an industry directory for oil and gas technology, has a shelf life of more than a year.

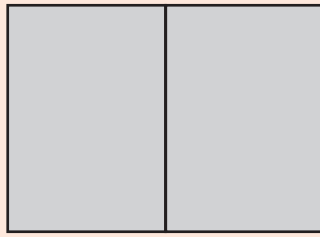
SHOW DAILY - The Official Show Daily Newspaper will be published on each day of the event, covering both the exhibition and conference proceedings. Circulation: 2,000



Want to know more? Visit www.oilandgaseurasia.com

SIZES AND RATES FOR ADVERTISING

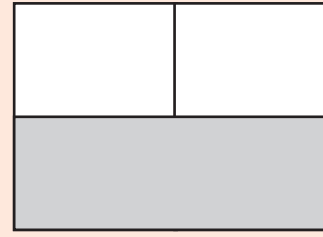
2-Page Spread	€ 6 355
Full Page / Half Spread	€ 4 611
Half Page	€ 2 857
2/3 Page & 1/2 Island	€ 3 869
Quarter Page	€ 1 585



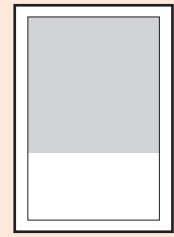
2 Page Spread
420 x 297 mm (trim size)
430 x 307 mm (bleed size)



Full Page
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220 x 307 mm (bleed size)



1/2-Page Spread
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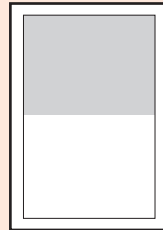


2/3-Page
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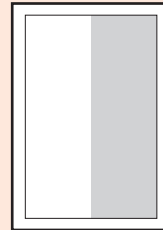
SPECIAL PLACEMENT

(Preferred positions other than premium placement: Add €351.)

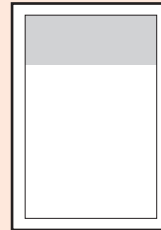
Back Cover	€ 5 989
Inside Front	€ 5 507
Inside Back	€ 5 062
Page Opposite Contents	€ 5 508



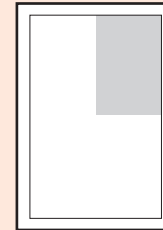
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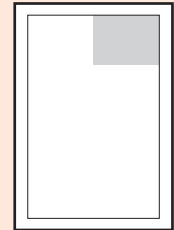
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92 x 265 mm



1/4 horizontal
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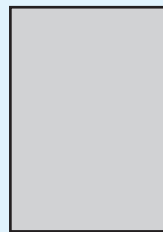
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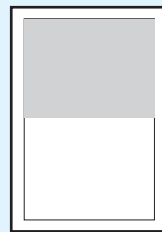
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SIZES AND RATES FOR CATALOGUE ADVERTISING

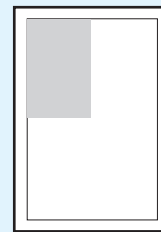
Full Page	€ 3,000
Half Page	€ 1,500
1/4 Page	€ 800
1/8 Page	€ 450
1/16 Page	€ 300



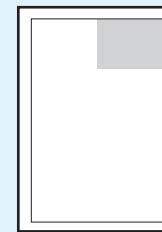
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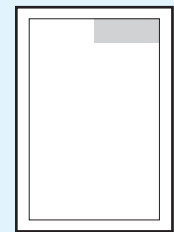
Half Page
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1/4 Page
90 x 131 mm



1/8 Page
90 x 65 mm



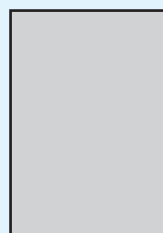
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SPECIAL PLACEMENTS:

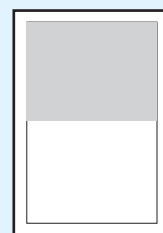
Back Cover	€ 5,000
Front Inside	€ 4,000
Back Inside	€ 3,500

SIZES AND RATES FOR SHOW DAILY ADVERTISING

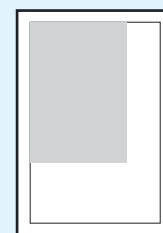
Full Page	€ 1,500
Half Page	€ 1,000
1/3 Page	€ 850
1/4 Page	€ 700
1/6 Page	€ 500
1/8 Page	€ 300



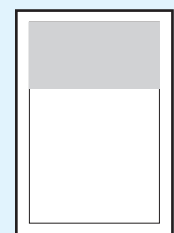
Full Page
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296 x 420 mm bleed size



Half Page horizontal
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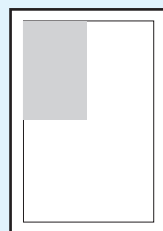
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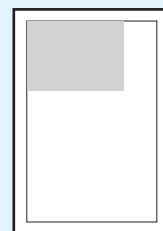
1/3 Page horizontal
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SPECIAL PLACEMENTS:

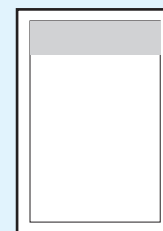
Back Cover	€ 3,000
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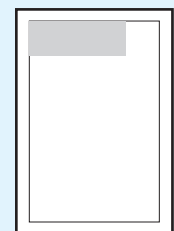
Quarter Page vertical
120 x 186 mm



Quarter Page horizontal
183 x 131 mm



1/6 Page horizontal
246 x 64 mm



1/8 Page horizontal
183 x 65 mm

Note: No VAT will be charged on payments made from outside of Russia. For clients choosing to pay in Russia in rubles, 18% VAT will be invoiced.

DISCOUNTS FOR MULTIPLE PLACEMENTS

INSERTIONS, #	2	3	4
DISCOUNT, %	10	15	20