

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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PURPOSE

This BPA Worldwide Interactive Audit Report provides an independently verified summary of a census of activity recorded at **Oilandgaseurasia.com**. This audit report includes verification of all traffic by registered users. All verified counts are based on a census, not sample, of activity at this site. Activity by registered users has been audited for counts only as reported separately herein.

SITE CONTENT

Oilandgaseurasia.com is a niche site providing technology and project related news and analysis and data services related to the Russian oil, gas and energy industry and global companies active in Russia. The site's bilingual, Russian and English language content, is updated daily by a dedicated team of journalists based in Moscow. **Oilandgaseurasia.com** offers an RSS feed, recruitment section for petroleum engineers, events listings, Russian-English language glossary of oilfield terminology, a forum, a blog and a weekly e-newsletter.

NON-REGISTERED ACTIVITY

All of the content on **oilandgaseurasia.com** is freely accessible in both Russian and English languages. This includes news, technology trends, key interviews, opinion, events listings, recruitment and the glossary.

REGISTERED ACTIVITY

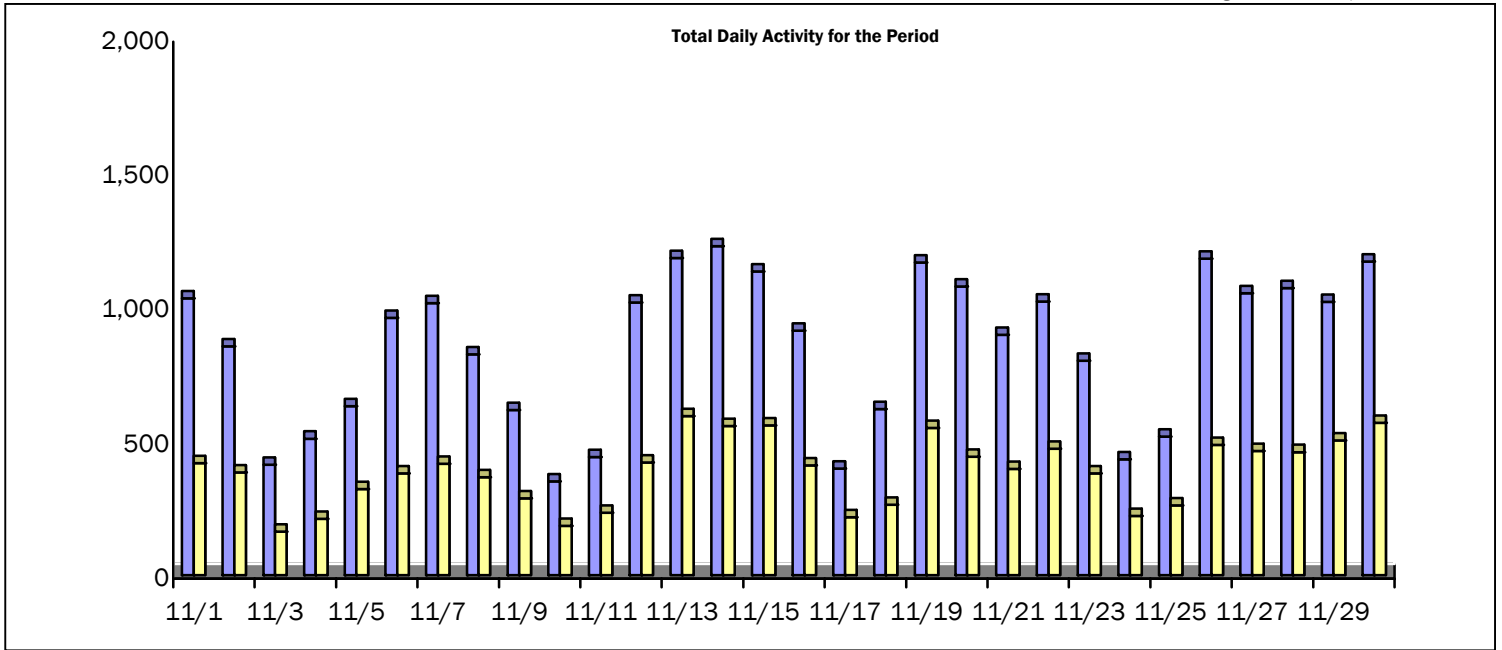
Users are required to register on the website when they want to post a resume or to participate in the forum; also to receive the Oil&Gas Eurasia weekly e-newsletter or to purchase with a credit card a print or digital subscription to Oil&Gas Eurasia monthly magazine. There are no costs associated with becoming an **oilandgaseurasia.com** member.

INDEPENDENT AUDITORS' OPINION

BPA Worldwide required and has examined the complete and entire access log files of this Web site for the period covered by this report. Samples or extracts of log files are not accepted. BPA's examination of site usage, and accurate tracking by log files was made in accordance with generally accepted auditing standards and accordingly included tests and confirmations of actual access by site's users. BPA Worldwide used multiple software analysis tools for this Web site audit. Based on such examination, it is BPA Worldwide's opinion that the statements set forth in this report present fairly and accurately the access of this Web site in conformance with generally accepted auditing principles.

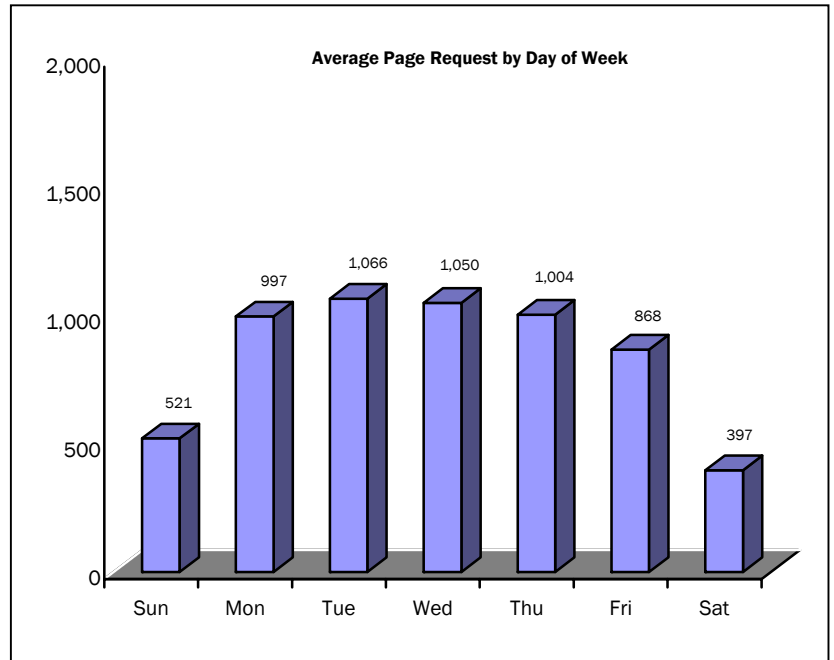
AVERAGE DAILY PAGE REQUESTS BY REGISTERED USERS _____ **849**

TOTAL MONTHLY ACTIVITY	
	TOTAL
Page Requests (Does Not Include Cached Requests) _____	25,479
Visits _____	11,549
Average Number of Page Requests Per Visit _____	2.21
Average Visit Duration (Minutes) _____	5:29



Date	Day of Week	Page Request	Percentage	Visits	Percentage
November 1, 2007	Thursday	1,030	4.04	417	3.61
November 2, 2007	Friday	852	3.34	382	3.31
November 3, 2007	Saturday	411	1.61	162	1.40
November 4, 2007	Sunday	508	1.99	210	1.82
November 5, 2007	Monday	629	2.47	320	2.77
November 6, 2007	Tuesday	958	3.76	379	3.28
November 7, 2007	Wednesday	1,012	3.97	414	3.58
November 8, 2007	Thursday	822	3.23	364	3.15
November 9, 2007	Friday	615	2.41	286	2.48
November 10, 2007	Saturday	349	1.37	183	1.58
November 11, 2007	Sunday	440	1.73	232	2.01
November 12, 2007	Monday	1,015	3.98	419	3.63
November 13, 2007	Tuesday	1,180	4.63	592	5.13
November 14, 2007	Wednesday	1,224	4.81	555	4.81
November 15, 2007	Thursday	1,130	4.44	558	4.83
November 16, 2007	Friday	910	3.57	409	3.54
November 17, 2007	Saturday	397	1.56	216	1.87
November 18, 2007	Sunday	618	2.43	262	2.27
November 19, 2007	Monday	1,164	4.57	548	4.74
November 20, 2007	Tuesday	1,075	4.22	441	3.82
November 21, 2007	Wednesday	895	3.51	396	3.43
November 22, 2007	Thursday	1,019	4.00	471	4.08
November 23, 2007	Friday	798	3.13	379	3.28
November 24, 2007	Saturday	431	1.69	220	1.90
November 25, 2007	Sunday	516	2.03	260	2.25
November 26, 2007	Monday	1,178	4.62	485	4.20
November 27, 2007	Tuesday	1,050	4.12	462	4.00
November 28, 2007	Wednesday	1,069	4.20	458	3.97
November 29, 2007	Thursday	1,017	3.99	502	4.35
November 30, 2007	Friday	1,167	4.58	567	4.91
TOTAL		25,479	100.00	11,549	100.00

PAGE REQUESTS BY TOP LEVEL DOMAIN		
Global Top Level Domain		Percentage
.COM		18.43
.NET		16.06
.EDU		0.83
.ORG		0.21
.GOV		0.16
.MIL		0.07
.INFO		0.05
.INT		0.04
.BIZ		-
All Other Domains		26.26
Unresolved IP Addresses		37.89
Total		100.00
Rank	Country Code Top Level Domain	
1	RU - Russian Federation	36.16
2	US - United States	14.66
3	GB - Great Britain (UK)	5.97
4	KZ - Kazakhstan	2.89
5	DE - Germany	2.47
6	CA - Canada	2.26
7	UA - Ukraine	2.26
8	FR - France	2.20
9	MY - Malaysia	2.08
10	EU - European Union	1.62
11	UK - United Kingdom	1.51
12	IN - India	1.50
13	CN - China	1.31
14	AE - United Arab Emirates	1.08
15	IT - Italy	1.00
16	NO - Norway	0.73
17	PH - Philippines	0.64
18	ID - Indonesia	0.61
19	TR - Turkey	0.60
20	BG - Bulgaria	0.59
21	AZ - Azerbaijan	0.57
22	SG - Singapore	0.57
23	OM - Oman	0.56
24	PL - Poland	0.55
25	NL - Netherlands	0.48
Subtotal		84.87
All Other Countries (104)		15.13
Total		100.00



TOP 25 SOURCES OF GENERAL TRAFFIC			
Rank	Source	Page Requests	Percentage
1	slb.com	411	1.61
2	rr.com	294	1.15
3	btcentralplus.com	280	1.10
4	optioncarriere.com	272	1.07
5	akado.ru	261	1.02
6	tm.net.my	240	0.94
7	comcast.net	239	0.94
8	rosprint.net	235	0.92
9	gubkin.ru	224	0.88
10	verizon.net	201	0.79
11	corbina.ru	192	0.75
12	gazsvyaz.ru	187	0.73
13	aol.com	170	0.67
14	wtt.ru	164	0.64
15	wanadoo.fr	148	0.58
16	transtelecom.ru	133	0.52
17	online.kz	130	0.51
18	weatherford.com	128	0.50
19	ufanet.ru	127	0.50
20	deutag.com	127	0.50
21	bhi-net.com	125	0.49
22	sbcglobal.net	125	0.49
23	as9105.com	121	0.47
24	ttnet.net.tr	113	0.44
25	ttk.if.ua	112	0.44
TOTAL		4,759	18.65

TOP 50 REQUESTED PAGES			
Rank	URL	Page Requests	Percentage
1	/	2,779	10.91
2	/recruitment/p/1/	769	3.02
3	/ru/	708	2.78
4	/recruitment/	491	1.93
5	/news/	432	1.70
6	/contacts/	321	1.26
7	/recruitment/p/5/articles/	319	1.25
8	/ru/news/	312	1.22
9	/recruitment/p/0/	280	1.10
10	/articles/p/44/article/443/	257	1.01
11	/ru/recruitment/p/0/	250	0.98
12	/ru/recruitment/	247	0.97
13	/publications/	235	0.92
14	/recruitment/p/1/page/2/	224	0.88
15	/advertising/	207	0.81
16	/recruitment/p/5/articles/5/	206	0.81
17	/ru/news/p/2/	203	0.80
18	/events/	188	0.74
19	/ru/articles/p/45/article/451/	182	0.71
20	/news/p/2/	176	0.69
21	/ru/publications/	147	0.58
22	/recruitment/p/5/articles/2/	137	0.54
23	/ru/issues/	132	0.52
24	/articles/p/44/article/444/	129	0.51
25	/ru/issues/p/2007/	126	0.49
26	/recruitment/p/0/add/	125	0.49
27	/glossary/	125	0.49
28	/news/p/0/news/1327	119	0.47
29	/articles/p/42/article/403/	118	0.46
30	/ru/recruitment/p/1/	115	0.45
31	/articles/p/44/	108	0.42
32	/articles/p/44/article/461/	108	0.42
33	/news/p/0/news/1280	101	0.40
34	/recruitment/p/5/articles/15/	100	0.39
35	/our_partners/	99	0.39
36	/recruitment/p/0/page/2/	97	0.38
37	/ru/articles/p/45/	96	0.38
38	/articles/p/44/article/448/	96	0.38
39	/users/p/subscription/	93	0.36
40	/news/p/0/	91	0.36
41	/ru/articles/p/43/article/412/	90	0.35
42	/ru/recruitment/p/0/page/2/	90	0.35
43	/articles/p/44/article/446/	90	0.35
44	/ru/advertising/	89	0.35
45	/issues/p/2007/	85	0.33
46	/ru/articles/p/22/article/158/	84	0.33
47	/downloads/eng/eur702mediakitsp.pdf	82	0.32
48	/articles/p/36/article/299/	81	0.32
49	/issues/	77	0.30
50	/articles/p/42/article/406/	77	0.30
TOTAL		11,893	46.67